



MULTIPLY 417

Passion: The Bridge between People and Purpose

How well do you know critical data around a legacy or non-cash gift development strategy?

Who makes more bequests in their wills? Men or Women

What percentage of Americans don't have a will (or one that's up to date)?

A. 30-40% B. 50-60% C. 70-80%

What is the dollar cap on QCD's counting towards an RMD?

A. \$50,000 B. \$75,000 C. \$100,000

If your partner/donor write you a personal check to cover their RMD. Is there a minimum amount?

Yes or No

How old do you have to be to utilize a QCD to meet your RMD obligation?

A. 69.5 B. 70 C. 71.5 D. 72

What age group is the most likely to make a bequest in their will?

A. 18-24 B. 38-44 C. 58-64 D. 68-74

After giving a bequest, what % of partners increase other giving (annual, mthly) to the same org?

A. 10% B. 25% C. 50% D. 75%

Want the answers? Click here!

[Text Link](#)



Do you have a question or issue you'd like to see discussed in a weekly tip? Just [email me](#) and let me know the topic or issue. I'll gladly do the research, put together some ideas, and if you like, I'll even mention your name in the

Great opportunity 3 weeks ago to serve Fresno/Madera YFC. I've known Jameson for a long time now. Appreciate his kind words below.

Rick Fritzemeier of MultiPLY 417 has a wealth of knowledge and experience in non-profit leadership and fund development. He is both a practitioner with decades of real-world experience and an academic with methodologies and research to back it up.

Our chapter of Youth For Christ has benefited from Rick's coaching and encouragement through staff trainings, Executive Director calls, and community seminars. Rick has spoken to our events, donation pages, donor management systems, the Biblical basis for fund development, posture, follow through, and every stage of a relationship with a funding partner.

What I appreciate most about Rick is that his content is on point with his heart. You always hear the best practice along with the best posture. He delivers God honoring, kingdom expanding, and passion-matching consulting.

tip.

Together,

Jameson

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