



MULTIPLY 417

Passion: The Bridge between People and Purpose

Weekly Tip

Partner Satisfaction

Part 1

August 15, 2022

I made a mistake

Depending on your organization and affiliation there is a cost to both apply and then maintain annual coverage with ECFA.

I'm not trying to campaign for anyone or anything and I understand the realities behind the godly purposes of ECFA vs the most definitely secular components of Candid and Charity Navigator.

But I also know economics and budgets play into our decisions as well, and the widely accepted seals of approval from Candid cost you a bit of time, not money.

I believe that is true with Charity Navigator, as well, but not certain, so proceed with caution.

My apologies for the incorrect information in yesterday's tip.

Gold
Transparency
2022

Candid.

Multiply 417 is pleased to show our seal of approval from Candid (Giving USA) as a part of our commitment to best practice development and fundraising procedures. The ECFA symbol is for demonstration purposes only while we await application approval.



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