



MULTIPLY 417

Passion: The Bridge between People and Purpose

Weekly Tip August 7, 2023 NEPAW



Hello Rick,
Sorry for the interruption, but need to hit pause on our tips regarding a Strategic Development plan. We will get back to the remaining 4 tips, and some further ideas on the steps you should take in creating or editing the one you already have.

Do you NEPAW?

NEPAW stands for National Estate Planning Awareness Week. This year it will be October 16-22!

Started in 2008, NEPAW is meant to help people understand what estate planning is and why it's so important. It's also a great opportunity to discuss planned giving with your donors and can help drive new gift commitments to your nonprofit.

If you do not have Legacy giving as a part of your Strategic Development Plan, you are missing out on a huge opportunity to bless your partners with an amazing way to further invest in their Kingdom-minded passion, YOUR MINISTRY.

Think of NEPAW as sort of the giving Tuesday of legacy/estate planning. There is a lot of energy and social media attention being directed its way, you might as well enjoy the "free press" and capitalize on it.

Truth in lending. I've worked hard to know more and more and more about this topic. I've even created plans and communications meant to help your ministry grow far into the future by making sure Legacy giving is a key element of your overall plan.

But I can't scratch the surface of the capacity of the team at Freewill. Patrick and his gang of

researchers just knock it out of the park. In fact, Freewill is even offering a free playbook to help you get ready for NEPAW and the strategy you need to implement to grow in this critical development area.

I'd love to help you put a plan in place. I can definitely do that. But first, you need to up your knowledge, and downloading Freewill's playbook is a great start.

Check out the playbook and Patrick at www.Freewill.com. Oh yes, if you do decide to do this, tell them Rick sent you. :-)

Passionately,

Rick

P.S. Just a reminder even with things like Legacy giving, this is still about ministering to the partner, first and foremost! Phil. 4:17 is clear.

Want help designing your Strategic Development Plan?
Just click that big colored button below.

Email Me!



MULTIPLY 417

Passion: The Bridge between People and Purpose

Check out my website for
more helpful ideas!

Multiply 417 | 1812 Legend Dr, Modesto, CA 95357

[Unsubscribe rfj@multiply417.com](mailto:rjf@multiply417.com)

[Update Profile](#) | [Constant Contact Data
Notice](#)

Sent by rfj@multiply417.com powered by



Try email marketing for free today!