



MULTIPLY 417

Passion: The Bridge between People and Purpose

Weekly Tip July 10, 2023 Questions for Partners



Greetings!

Engagement is perhaps the most operative word in our arsenal of language as we think about truly effective development. When coupled with the concept of relationship we begin to seek a "good place" of what we truly want with our partners. Sadly, the inescapable law of 24/7 requires we must use principles of segmentation to determine how we will maximize our available time toward our efforts of effective engagement with partners or prospective partners.

But let's dig into that word just a bit more and check in with Mr. Webster.

1. An encounter between two warring factions or armies.
2. An agreed-upon place and time to meet with someone.
3. A commitment to being engaged or in a relationship, up to and including a commitment to marriage.

So let's skip the first one shall we? #2 is fine, but really I think it defines more of how we create engagement. It is a function or system involved in creating engagement.

But #3, strikes at the heart of where I want to go when thinking about a biblically honorable relationship with my partners (One of three primary goals in MultiPLY 417's mission statement).

I'm committed to them. I want the best for them, especially as defined by Paul in Phil. 4:17. If it is truly not about the money, then I can focus on them and their kingdom benefits regardless of their, yes or no at any given time to my request for resources. (Phil. 4:17, by the way, tells us it is not about the money, but that doesn't mean we strike all conversations regarding the opportunity to partner).

Since engagement requires dialogue not monologue, here's a buffet of sample questions that over time you may want to ask your partners, especially your key partners. Some of these can and should be done face to face, and offer a great reason to meet in the first place. Others can be rewritten or modified to fit into a survey of sorts, seeking to gain both insight and just simple information. I doubt any

of these will "blow you away", but perhaps a few will add to your repertoire.

Just think of the value you'd gain by learning these insights into who they are, and more critically, what helps drive their passion for Kingdom generosity. By the way, I have a lot more of these questions, this is just a sampling. Want more, click the email box below and just ask.

1. What was an important lesson you learned growing up?
2. What are you most proud of?
3. What do you think about _____? Make this question something about your organization that has been in a recent mailing.
4. Any ideas on how we might tell our story to more people?
5. We need to grow for _____ reason. Do you have any suggestions on how we should share this information?
6. Anybody come to mind you think we need to share it with?
7. What part of our mission do you value the most?
8. I know you value what we do, but how effective would you rate us in accomplishing our mission?
9. In addition to giving and praying have you ever thought about being involved in the ministry in other ways?
10. If you were sharing with a friend about us, what would you tell them?

Now if you are reading this list and saying to yourself "No way", then please, no charge, call me! I'd love to help. Call (209) 541-5720 or email me.

Rick

Email Me!

[Email Me!](#)

So the math doesn't lie. Look at the two ways above you can email me. One is a button, the other one is simply a hyperlink. 45%. That's forty-five percent more people will click on the button, than on your hyperlink!



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Check out my website for
more helpful ideas!