



MULTIPLY 417

Passion: The Bridge between People and Purpose



Weekly Tip January 8, 2024

A quick tip, but then some questions.

Artificial Intelligence - what do you need to know?

Hey Rick,,

AI, or Artificial Intelligence seems to be taking over the "world" by storm. ChatGPT seemed to get us started and now it seems like every other Facebook post is offering some AI help, be it instructions, pre-written prompts, webinars, books, templates, and on and on and on!

Honestly, I've played in the ChatGPT world and even went ahead and started paying for 4.0 (3.0-3.5 is the most common free version you can sign up for). See the chart below for just a few of the differences.

As an example of just one of the ways I've used AI, I wrote a prompt asking for the Terminator (you know Skynet) to create an outline of 52 fundraising tip topics, laid out in a weekly calendar format. I also listed some of the topics I wanted to be included, and some of the significant calendar issues (Giving Tuesday, NEPAW, etc.) that needed to be included in laying out the schedule.

I also made sure it created the topics knowing my fundraising philosophy is coming from a Christian perspective and specifically mentioned Phil 4:17 as one of the cornerstones for all fundraising strategies, concepts, and content.

Less than two minutes later, oh my goodness, it was amazing, and while I don't use it exactly as it laid out the schedule I constantly refer to it, mainly to make sure I'm providing you with good content, that is helpful, progressive, and not overly repetitive.

But I'd love your input and experiences to get a better idea of how much this is "in play" in the faith-based ministry world. Would you please take just a few minutes of your time and respond to 3 quick questions? I'll keep the survey up until Friday the 19th to give folks a chance to respond, but if you do participate, I'll make sure and provide you with a consolidation of the answers I receive.

Blessings,

Rick

P.S. Honest, the survey is just three questions. Please, just click on the button. I promise it's painless.

Please Answer 3 Quick Questions

| | Chat GPT-4 | Chat GPT-3 |
|--------------------------------|--|---------------------|
| Paid or free access? | Paid | Free |
| Responds to malicious requests | Some, but more often opts for fact-based answers | Quite easy to trick |
| Word limit for inputs | 25,000 words | 3,000 words |
| Data set recency | September 2023 | June 2021 |
| Image recognition | Yes | No |
| Date of introduction | March 2023 | November 2022 |

Email me and just ask

[Please make sure you check out the website](#) It will give you a better idea of the ways we are trying to serve faith based ministries like Youth for Christ chapters, and other Christian based ministries.

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