



MULTIPLY 417

Passion: The Bridge between People and Purpose

Weekly Tip September 22, 2025

Yes, No, and Maybe!

Dear Ministry Leader,

I decided to try something different. The link below will take you to a video of this week's tip, talking about how to handle the three most common responses to your request for a gift or your CTA.

Hope it helps. Blessings.

[Click here for the video on how to respond!](#)

Passionately,

Rick
President
Multiply 417

P.S. Need help designing your communication calendar and content for an effective Giving Tuesday - End of Year campaign? Please let me help. Or at least give me a call and find out how I might be a great teammate for you during this most critical season. On average, non-profit ministries raise +30% of their entire budget between the last week of November through December 31.

Click here to
find out how I
can help

Our Contact Information

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