



# MULTIPLY 417

Passion: The Bridge between People and Purpose

**Weekly Tip September 15, 2025**

**Get the Size Right!**

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Dear Ministry Leader,

I'm not sure about you, but one of the frustrating things I encounter is correctly sizing the graphics I'll use on various social media platforms.

You've put a lot of work into getting that email or social media post ready, only to struggle with finding the correct dimensions for your graphic.

So here's some help, thanks to my friends at Bloomerang. The enclosed attachment has a proper sizing chart for most of the more common social media sites. If you use a veteran digital graphic design person, then you are way past this, but if your ministry or chapter just hasn't gotten there yet, then please download the chart and hopefully you will have eliminated at least one of the challenges in effectively and efficiently using social media channels to their maximum impact.

Passionately,

Rick  
President, Multiply 417

P.S. [Here's a link to the attachment.](#)

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## **Our Contact Information**

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