

Subject: Re: This Summer, Your Calendar Might Be Your Best Development Tool
Date: Sunday, May 31, 2026 at 9:27:32 AM Pacific Daylight Time
From: Rick Fritzeimer
To: Rick Fritzeimer



Weekly Tip - June 1, 2026
The Summer and Development
Slower seasons are often the most strategic - use them well.

Good Morning Ministry Leaders,

Summer often feels slower in development work.

Good.

Use it wisely.

While many organizations pull back on partner engagement during the summer months, wise development leaders do the opposite — they lean *in* to relationship-building.

Summer is a fantastic time for:

1. Coffee appointments
2. Informal lunches
3. Vision visits
4. Handwritten notes
5. Family updates
6. Behind-the-scenes tours

People are more relaxed. Calendars are more flexible. Conversations go deeper. Don't waste that opportunity.

Not every meeting needs to involve an ask. In fact, some of your strongest long-term relationships will be built during conversations where no financial request is ever made.

Remember Philippians 4:17 — we seek not merely the gift, but the fruit added to a partner's account.

Development is ministry when done correctly.

P.S. Consider reaching out to three partners this week simply to thank them and ask how you can pray for them this summer. No ask. Just relationship.

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