



MULTIPLY 417

Passion: The Bridge between People and Purpose

Weekly Tip May 18, 2026 Your Calendar Reveals Your Priorities

Dear Ministry Leader,

Too many development leaders say development matters... while their calendar says otherwise.

Here's a simple challenge: Pull up your calendar from the past 30 days and ask yourself three questions:

How many actual partner conversations did I have?
How many intentional cultivation activities took place?
How many appointments involved a clear ask or vision conversation?

Sometimes the biggest development problem isn't strategy. It's simply that development never actually makes it onto the calendar.

Healthy development rarely happens accidentally. It happens intentionally.

One of the reasons I believe so strongly in Faithful Activities (FAs) is because they force us to align our schedules with our priorities. If we truly believe relationships matter most, then our calendars should reflect relationship-building.

Even one intentional hour per week can begin changing the trajectory of your development culture.

Small, faithful actions, repeated consistently, create long-term Kingdom impact.

P.S.

Why not take 15 minutes today and count your development-related appointments and activities from the last 30 days? You may discover your biggest opportunity isn't working harder, but scheduling differently.



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